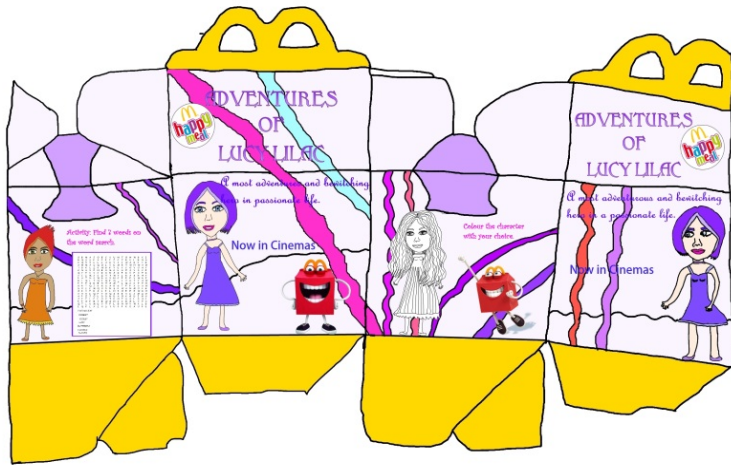


**FINAL MAJOR PROJECT -
PROMOTIONS BY I.ALLI**

HAPPY MEAL BOX



I created the Happy Meal box within the film called Adventures of Lucy Lilac. I used the creative program called Paint.NET because it is a best and free application software and I used advanced techniques and some basic tools.

For example: Layers is a advanced techniques to draw/colour the parts of the work separately so the parts can be merged altogether.

I chose Happy Meal as a first promotion for my final major project topic called Children's Film/Promotions because Happy Meal is a most popular promotion for children at the fast food restaurant within the film for the target audience is girls aged 3-11 will like this design which is girly and naive.

LIMITED EDITION BREAKFAST CEREAL



I created the product within limited edition by using advanced vector graphic software Adobe Illustrator because it is a most popular and fastest program and also I used another vector graphic software Corel Draw on my desktop PC at home because it is a free and fastest program with basic and advanced techniques/tools. For example: Barcode is a useful advanced technique for selling products to scan the code to shows the product name and price on the electronic till at the supermarkets and retail stores.

I chose Limited Edition breakfast cereal as a second promotion for my final major project topic called Children's Film and Promotions because this product is very useful and effectively for special promotional offer for One Off/Limited Edition. The Target Audience of the product for girls aged 3-11 will like the design is which is girly and naive.

THANKS FOR WATCHING....

